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**TECTUS GROUP ESTABLISHES CROSS-FUNCTIONAL RESEARCH CENTER IN SINGAPORE**

- Tectus Dreamlab opens in Singapore to focus on cutting-edge, cross-functional research
- Aim to lead key next-generation initiatives and serve global markets
- Cross-disciplinary R&D projects will leverage existing group expertise

(SINGAPORE November 16 2015) The Tectus Group has announced the establishment of Tectus Dreamlab Pte Ltd in Singapore, which will focus on cutting-edge, cross-functional research. Tectus Dreamlab is the second such hub for the Tectus Group and complements its existing facility in Switzerland.

At their new, state-of-the-art facility in Fusionopolis, the Tectus Dreamlab team will concentrate on cross-disciplinary R&D projects that leverage existing expertise within the Tectus Group, combined with the novel technologies and capabilities of various research platforms in Singapore. While the Tectus Group has successfully operated in Singapore, Tectus Dreamlab is the Group's first R&D-focused strategic investment in the city-state.

Marcel Poser, CEO, Tectus Group said: *“Singapore’s first class attitude to nurturing and promoting globally relevant R&D work, the supportive ecosystem - combined with potential partnerships with various outstanding research and government agencies - presents an attractive platform for Tectus Dreamlab to initiate cutting-edge research projects with subsequent global commercialization potential out of Singapore. The Tectus Group has built its reputation on harnessing innovation and is committed to supporting advances globally which enhance the human experience and quality of life in a sustainable manner.”*

The premier initiative of Tectus Dreamlab is a research project to create a holistic platform for asset monitoring and maintenance, which will help ensure optimal performance of infrastructure investment worth around US\$57 trillion globally. In addition to tapping into global trends of virtual and augmented reality, the Internet of Things, mobile computing, big data, cloud computing and wearable technology, this new facility will also foster frequent interactions with customers and partners in the region. Moreover, Tectus Dreamlab will lead various next-generation initiatives in med-tech, renewable energy, construction productivity and interactive entertainment arenas aiming to serve global markets.

Mr. Lim Kok Kiang, Assistant Managing Director of the Singapore Economic Development Board said, *“Tectus Group’s new Dreamlab is yet another testament to Singapore’s approach of encouraging interdisciplinary research and collaboration. The R&D undertaken by Tectus Dreamlab will help the Group create innovative solution offerings, as well as new businesses from Singapore, to serve the global market. This is in line with our economic strategy of moving from value adding to value creation.”*

The Tectus Group has been active in Singapore - through publicly-listed BBR Holdings Singapore and privately held Proceq Asia - for more than 20 years. BBR Holdings Singapore is



## Press Release

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the industry leader in implementing modular construction technology and leads innovative green technology initiatives - driving efficiency, productivity and automation in Singapore's construction and utilities sectors. Proceq Asia, also part of the Tectus Group, operates today as the regional headquarters for all sales, marketing and service activities in the Asia-Pacific region for Proceq SA which specializes in high-precision, portable non-destructive testing devices and solutions.

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### About the Tectus Group

The Tectus Group and associated companies is a family - owned multinational business headquartered in Zurich, Switzerland. With history reaching back over more than 70 years, the Tectus Group has established and run several successful companies across seven market segments - construction & engineering, media & entertainment, devices & solutions, biomedical, real estate, lifestyle and business advisory. An entrepreneurial spirit, innovative mindset, highest standards in quality and ethical practice are key to all activities the group leads. Read more about the Tectus Group at [www.tectusgroup.com](http://www.tectusgroup.com), about BBR Singapore at [www.bbr.com.sg](http://www.bbr.com.sg) and Proceq SA at [www.proceq.com](http://www.proceq.com).

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