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Outstanding Young Engineering Graduates

Marcel Poser



*M.S. CE 2001
CEO, Tectus Group*

Marcel Poser is a business strategist and technology innovator with experience in global commercialization and startups across multiple industries. He is CEO of Tectus Group, a family-owned, multinational business headquartered in Zurich, Switzerland. The company has

diverse operations and investments across a variety of market segments ranging from engineering and construction, to digital health, to entertainment and lifestyle.

Poser also serves in leadership positions for several Tectus Group companies. Additionally, he is the founding partner and director of Tectus Dreamlab Pte. Ltd., a cross-functional research center in Fusionopolis, Singapore, and leads various research and development projects in IoT, virtual and augmented reality and construction engineering productivity.

Poser earned his undergraduate degree in civil engineering from Zurich University of Applied Sciences and a master's degree in civil engineering from the Cockrell School of Engineering at The University of Texas at Austin. He began his career in the field of construction engineering, working on tunnels and bridges in Switzerland, the European Union, the Asia-Pacific region, Africa and the United States. In 2002, he joined Tectus as project manager at the BBR Group, where he subsequently served as CEO of BBR VT International from 2006 to 2011 and spearheaded the development of the world's largest construction engineering franchise, BBR Network.

Poser lives in Oberuzwil, Switzerland, with his wife Immin, who earned her Doctor of Musical Arts degree from UT Austin in 2003, and their son Mark.

DEG HONOREES

A "Distinguished Engineering Graduate" (DEG) is a graduate who has presented him or herself to the world as a consummate professional and dedicated engineer. Learn more about [past DEG honorees](#).



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CHANGES THE WORLD