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Formula E and Virtually Live to Release Season 2 Highlights in True Virtual Reality.

Fans can relive action from Season 2 in immersive True VR.

Following their joint announcement last March to develop an innovative True VR experience for fans of FIA Formula E Championship (the city street racing series), Formula E and Virtually Live are to release a highlights experience on Virtually Live's platform. The experience will be available on the Oculus, Steam, and Viveport VR stores and will showcase 2015/16 season 2 highlights.

The app, which includes 20 minutes of Formula E ePrix content, will be available for free, and will focus on the battle between racers Lucas Di Grassi & Sebastien Buemi in the fight for first place in the Championship. Users will be able to virtually experience the Long Beach, Berlin and London ePrixs from the perspective of their driver of choice, or a variety of positions around the tracks. The app serves as a preview for the upcoming live experience, to be brought to fans during season 3.

The experience launched on September 27th in The HTC Vive Steam Store and then on HTC's Viveport at the end of September, with its release on Oculus shortly afterwards.



Key Features of the Experience Include

- A guided walk-through experience
- Teleport to any position around the track at the click of a button
- Watch from each of the driver's cars, different points around the track and the VIP eMotion Club.
- Watch with embedded TV broadcasts and listen to actual race audio
- Comprehensive dashboard with driver positions and real-time stats

Formula E CEO, Alejandro Agag, said "We're thrilled to be at the forefront of True Virtual Reality and give our fans more exciting ways to watch our sport. The launch of this App is the culmination of a successful Season 2 partnership we had with Virtually Live, and we are delighted to give fans the opportunity to experience an ePrix from their own perspective; whether in the car of their favourite driver, or various positions around the track."

Virtually Live CEO Tom Impallomeni added, "We're delighted to help redefine the Formula E fan experience at home. Virtually Live is about putting the fan in the experience, and we are excited to launch, with our innovative partner FIA Formula E, a truly ground-breaking experience enabling fans around the world to re-live the excitement of last season's climax and get a taste of the upcoming live experience."

The 2015/16 highlights experience is available <u>here</u> for free for HTC Vive owners and will be coming soon to Oculus Rift. Further details about app availability will be announced separately.

How to Watch

- 1. With your HTC Vive headset, go to the Steam store and install the Steam client.
- 2. Open the Steam client on your computer.
- 3. Log into your account or sign up with Steam.
- 4. Go to the search bar in the upper right, search "Virtually Live".
- 5. Scroll down to "Add to Library".

If you already have Steam, you can download the app here.

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About FIA Formula E

The FIA Formula E Championship is the world's first fully-electric single-seater racing series, with 20 drivers going wheel-to-wheel across 12 cities, including Hong Kong, Monaco and New York, in the fight to be crowned Formula E champion. The championship represents a vision for the future of the motor industry, serving as a platform to showcase the latest innovations in electric vehicle technology and alternative energy solutions.

About Virtually Live

Virtually Live is leading the way for immersive true VR experiences for live sports and events in virtual reality. The media system is patented in 46 countries and allows fans to get into the heart of the action and never miss out, no matter where they are. Virtually Live's platform will be available across several new virtual reality headsets, including the HTC Vive, Oculus Rift, and PlayStation VR.

Contact Virtually Live

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