

PRESS RELEASE



For immediate release: April 26th, 2019

**VIRTUALLY LIVE, TOGETHER WITH THE ABB FIA FORMULA E CHAMPIONSHIP, ANNOUNCE THE WORLD PREMIERE OF THE GROUND-BREAKING GAME, “VIRTUALLY LIVE GHOST RACING®: FORMULA E®”**

**Virtually Live Ghost Racing®: Formula E® - the world’s first Live Racing game allows fans and gamers to race live, in real time, with real drivers, on the real tracks of the ABB FIA Formula E Championship. The game is free-to-play and available on iOS and Android, offering a never-before-seen gaming experiences in motor racing.**

**ZÜRICH (April 26, 2019)** For the first time ever, anyone can be a part of the live action, racing in real time against Formula E’s fiercely driven drivers. Virtually Live Ghost Racing®: Formula E® is a revolutionary *free-to-play* racing game that combines live racing against real Formula E pilots with hyper-realistic scenery and graphics, engaging online live commentary, upgradeable car collection and continuously updated challenges.

Virtually Live’s and Formula E’s exclusive partnership gives fans the opportunity to compete in all remaining races in season 5, season 6 and season 7.

Markus Tellenbach, CEO of Virtually Live said: *“It was our vision to create an immersive racing experience far beyond what existing racing games offer. Together with our partner - Formula E - we accomplished a quantum leap in gaming full of innovation including the world’s first in game live race commentary laying the foundation for Virtually Live’s success in the fast growing e-sport industry.”*

Alejandro Agag, Founder & CEO of Formula E, said: *“Before we launched the ABB FIA Formula E Championship, I promised that one day our fans will be able to race against their favourite drivers in real time, making them a part of the racing more than ever before, and now this dream is a reality. I want to thank Virtually Live for all their hard work and support over the years in creating this innovation in gaming and I can’t wait to see the game in action live at the Paris E-Prix tomorrow.”*

**VIRTUALLY LIVE GHOST RACING®: FORMULA E®** - Get in on the live action and race against the professional pilots in an actual E-prix or watch the race from the cockpit perspective of your favourite pilot! Gamers can pit their skills against the actual drivers and the online community by re-playing an iconic race from the current and previous seasons, view on-track events, and ghost race against other online gamers. Build your car collection with your personalised race cars and improve their performance with tuning options providing for the ultimate performance of your race stable.

**VIRTUALLY LIVE IN-GAME COMMENTARY**, – Gamers follow the live action with live audio commentary provided by Ben Constanduros and Chris McCarthy bringing the thrills of the race into the game and keeping the gamers up-to-speed with the real time events on the actual and the virtual track.

**VIRTUALLY LIVE**, Virtually Live’s proprietary and patented technology enables fans to virtually attend live events across multiple devices and platforms, creating experiences for fans that are more immersive, personalised, and social than ever before.

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**VIRTUALLY LIVE GHOST RACING®: FORMULA E®** is available on:

AppStore: <https://itunes.apple.com/app/id1443744230>

Google Play Store: <https://play.google.com/store/apps/details?id=com.virtuallylive.ghostracing.live>  
(except in the Americas, Macau, Hong Kong, Taiwan, and China)

**VIRTUALLY LIVE GHOST RACING®: FORMULA E®** Press Kit: <https://tinyurl.com/y4fj6o3a>

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#### **About Virtually Live:**

Virtually Live is a media company with offices in Zurich, Malaga, London, and Singapore, enabling people to virtually consume live events across multiple devices and platforms, creating a fully-immersive and interactive (social/gaming) experience for fans. It enables gamification of live events complementary to linear broadcast, with social media integration and allows fans to be their own director, create and share content. All events are created in computer-generated imagery (CGI) and visualised via data gathered and processed through Virtually Live's proprietary machine learning algorithms and media system.

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<https://www.ghostracing.com/>

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### **About ABB FIA Formula E Championship:**

The ABB FIA Formula E Championship is the closest, most intense and progressive category in motorsport, bringing electrifying racing to the streets against the backdrop of landmarks, skyscrapers and skylines in some of the world's most famous and recognisable cities - such as Hong Kong, Rome, Paris and New York.

Formula E enters a new and exciting era in season five with the competitive debut of the next generation car. The striking new model boasts a distinctive futuristic design and demonstrates a clear step-up in performance with almost double the energy storage capacity - allowing teams and drivers to complete a full race distance at higher speeds without needing to swap cars. The Gen2 car is a testament to the ongoing advancements in battery and electric vehicle technology in the space of only four years.

The fifth edition of the ABB FIA Formula E Championship will see 11 teams and 22 drivers tackle a variety of challenging circuits in 12 cities - across five continents - in a bid to be crowned champion. Formula E made its debut in the Middle East on December 15 for the season-opener in Ad Diriyah, with the championship once again coming to a close in New York City over the course of two days on July 13 & 14.

The concept of Formula E is to act as a platform to test and develop road-relevant technologies, helping refine the design and functionality of components and infrastructure - actively speeding-up the transition and uptake of electric vehicles on a global scale.

Formula E is continuing to attract some of the leading names and renowned brands in motorsport and the automotive industry. For this season, Formula E has nine manufacturers on its roster - including Nissan - taking over the existing entry from Renault - and BMW linking-up with Andretti. This number is set to rise further still, with the highly-anticipated inclusion of Mercedes-Benz and Porsche in season six.

### **Follow Formula E:**

[www.FIAFormulaE.com](http://www.FIAFormulaE.com)

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YouTube - [www.youtube.com/user/FIAFormulaE](https://www.youtube.com/user/FIAFormulaE)

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### **About Tectus Group:**

Virtually Live is a Tectus Group portfolio company. The Tectus Group, headquartered in Zurich, Switzerland, has diverse investments and operations across six market segments - engineering & construction, real estate, sensing/internet of things, digital health, entertainment & lifestyle, advisory & investments.

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